

FOR IMMEDIATE RELEASE

CONTACT: Erin Page, APR
Director of Communications and Marketing
Oklahoma Heritage Association
Gaylord-Pickens Oklahoma Heritage Museum
405.523.3208
Ep@oklahomaheritage.com

Teen Board accepting applications for 2010 Battle of the Bands

OKLAHOMA CITY – The Teen Board of the Oklahoma Heritage Association hopes to uncover some new Oklahoma talent during its third annual Battle of the Bands, to be held March 27, 2010, at the Gaylord-Pickens Oklahoma Heritage Museum. The board has released its 2010 application for bands to compete in the battle and will offer a \$1,000 cash prize to the winning band.

The board of 26 high school students from 15 Oklahoma City metro schools was charged with developing and implementing a fund-raiser for the Association and Museum and increasing the awareness of the Association among a young demographic. While collecting sponsorships and recruiting bands for the event, the members of the Teen Board have remained focused on their goal to put on a great show that benefits both the competitors and the community.

“Last year’s Battle of the Bands was the first time I had ever seen a group of teenagers accomplish something on such a grand scale,” said Alex Brakefield, 2009-2010 chairman of the Teen Board, a 2008-2009 Teen Board member and a senior at Yukon High School. “It’s so exciting to see people of all ages and backgrounds celebrating Oklahoma’s unique history and promising future, and the Battle goes to show that no matter a person’s age, anyone can make an impact on the state.”

In addition to showcasing a variety of bands, the battle will feature a raffle containing autographed memorabilia from some of the state’s most well-known musicians.

Proceeds from the event will benefit the Association and Museum’s education programs for students and adults. The 2008-2009 Teen Board funded 2,000 scholarships for students to tour the Museum, a \$1,000 scholarship for an Oklahoma high school student and several scholarships for at-risk children to attend the Museum’s summer camp with the money raised from the 2008 battle.

Returning Teen Board member Rebecca Schoeb, a junior at Putnam City North High School, volunteered at the Museum summer camp in June 2009 and enjoyed seeing the correlation between the two programs: “Spending a week with kids at the Museum’s summer camp inspired me! I got to see exactly how the money Teen Board raised is helping children learn about their Oklahoma heritage.”

Band applications are due to the Gaylord-Pickens Museum by Jan. 22 at 5 p.m. Applications must include a demo of two to four songs, three of which must be original, and the typed lyrics. Bands selected to audition will do so Feb. 12 and 13 at the Gaylord-Pickens Museum. The battle

is not limited to high school students – all ages and genres of music may apply. Applications and criteria can be downloaded at www.oklahomaheritage.com.

The Oklahoma Heritage Association is a non-profit organization dedicated to preserving Oklahoma's history and promoting pride in our great state. Through each of its programs and the Gaylord-Pickens Museum, the organization strives to tell Oklahoma's story through its people. Located at NW 13th Street and Shartel Avenue, the high-tech, interactive Museum houses exhibits that honor the lives and achievements of Oklahoma's finest citizens, many of whom have made an impact on the state and nation's music scene.

For more information about applications or auditions, the Battle itself, or the Association or Museum, visit www.oklahomaheritage.com or call 405.523.3208.

###